

**JOURNALISM ADT TO CSU EAST BAY COMMUNICATION BA –
MULTIMEDIA JOURNALISM CONCENTRATION**

| ADT JOURNALISM – 60 Sem. Units | Sem. Units | Community College Courses |
|--|-----------------------|---|
| CSUGE or IGETC | 39 | <i>CSU general education certification requires completion of all requirements in Areas A through E, approximately 39 units</i> |
| AREA A1: COMM 110 Public Speaking | 3 | |
| AREA A3: COMM 190 Introduction to Persuasion | 3 | Required at CSUEB |
| AREA D REQUIREMENT: US History, Constitution & American Ideals Code Requirement | 3-9 | US-1: US-2: US-3: |
| Diversity/Social Justice/Sustainability <i>Can be fulfilled in area B, C, or D</i> | 3-9 | DIV: SJ: SUS: |
| Second Composition (Comp II) Can be fulfilled with A3 Any Composition course with ENGL 100 as a prerequisite | 3 | |
| <i>The following areas are for the CID TMC/Courses and matching Community College Courses</i> | | |
| Major Core (C-ID) | 3 | Community College Courses |
| JOUR 100 Introduction to Mass Communications | 3 | |
| JOUR 110 Introduction to Reporting and Newswriting | 3 | |
| JOUR 130 Lower Division Student Media Practicum I | 3 | |
| LIST A: Choose 1 courses | 3 | |
| JOUR 120 Multimedia Reporting (3) | | |
| JOUR 210 Intermediate Reporting/Newswriting (3) | | |
| JOUR 150 Introduction to Public Relations (3) | | |
| JOUR 160 Introduction to Photojournalism (3) | | |
| JOUR 170 Introduction to Visual Communications (3) | | |
| JOUR 131 Lower Division Student Media Practicum II (3) | | |
| LIST B: 2 courses | 6 | <i>Student must take these two courses to transfer to CSUEB Communications Program</i> |
| COMM 180 Introduction to Communication Studies or Introduction to Communication Theory (3) | 3 | |
| COMM 120 Argumentation or Argumentation and Debate (3) | 3 | |
| Total Units ADT COMMUNICATION STUDIES | 60 | |

PLEASE NOTE: This page assumes Semester Units.

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| CSUEB: B.A. COMMUNICATION <i>Complete Degree in 60 Semester Units</i> | Semester UNITS | NOTES |
|---|---------------------------|--|
| GRADUATION REQUIREMENTS <i>These should be fulfilled at the Community College, however if not taken at the Community College, they must be completed at CSU East Bay</i> | | |
| US History, Constitution & American Ideals | 0-9 | |
| 1) First Category US-1 | 0-3 | |
| 2) Second Category US-2 | 0-3 | |
| 3) Third Category US-3 | 0-3 | |
| These courses must be taken at CSU East Bay | | |
| Upper Division GE <i>See catalog</i> | 9 | CSUEB COURSES |
| Please note: The Upper Division General Education pattern may have a topic/learning outcome oriented toward one of the following topic areas (overlays): Diversity, Social Justice, or Sustainability. | | |
| Area B6 Upper Division Science course | 3 | Course: OVERLAY: |
| Area C4 Upper Division Humanities course | 3 | Course: OVERLAY: |
| Area D4 Upper Division Social Sciences course | 3 | Course: OVERLAY: |
| Core Coursework | 20 | |
| COMM 202 - Communication, Media and Culture OR COMM 206 - New Media in the Digital Age | 4 | <i>This course may be taken at the Community College COMM 115 Survey of Human Communication</i> |
| COMM 240 - Visual Communication and Culture | 4 | <i>This course may be taken at the Community College COMM 150 Intercultural Communication</i> |
| COMM 304 - Quantitative Communication Research Methods | 4 | |
| COMM 305 - Qualitative Communication Research Methods | 4 | |
| COMM 433 - Discourses of Difference | 4 | |
| Multimedia Journalism Concentration (30) | | |
| COMM 312 - Journalism History and Social Justice | 4 | |
| COMM 314 - Journalism Theory and Practice | 4 | |
| COMM 318 - Journalism Law and Ethics | 4 | |
| COMM 328 - Multimedia Reporting & Writing I | 4 | |
| COMM 333 - Photojournalism | 2 | |
| COMM 335 - Visual and Multimedia Storytelling I | 2 | |
| COMM 435 - Visual and Multimedia Storytelling II | 2 | |
| COMM 495 - Journalism Practicum | 2 | |
| <i>Choose one (1) from the following two courses for 4 units:</i> | 4 | |
| COMM 316 - Media and Government 4 | | |
| COMM 428 - Multimedia Reporting and Writing II 4 | | |
| <i>All Multimedia Journalism concentration students must take the following Capstone Project for 2 units to complete the major:</i> | | |
| COMM 493 - Capstone: Social Justice Project | 2 | |
| ADDITIONAL COURSE to reach 60 Units | 1-3 | <i>These courses may be additional Major Courses or prerequisites not taken at the Community College</i> |
| <i>This program exceeds the 60 unit limit</i> | | |
| Total Semester Units at CSUEB | 60 | |

**JOURNALISM ADT TO CSU EAST BAY COMMUNICATION BA –
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| FIRST SEMESTER JUNIOR YEAR | | | |
|---|----------------------|--|-----------|
| APPLY for the WST BOOTCAMP And register to take the University Writing Skills Requirement | | | |
| CORE | COMM 202 OR COMM 206 | Waived if Student took COMM 115 in CCC | 4 |
| CORE | COMM 240 | Waived if Student took COMM 190 in CCC | 4 |
| Concentration | COMM 312 | | 4 |
| Concentration | COMM 314 | | 4 |
| | | TOTAL: | 16 |
| SECOND SEMESTER JUNIOR YEAR | | | |
| TAKE THE UNIVERSITY WRITING SKILLS TEST | | | |
| UDGE B6 | Course | Overlay | 3 |
| CORE | COMM 304 | | 4 |
| Concentration | COMM 318 | | 4 |
| Concentration | COMM328 | | 4 |
| Elective | | | 1 |
| | | TOTAL: | 16 |
| THIRD SEMESTER SENIOR YEAR | | | |
| Verify that you have completed the University Writing Skills Requirement. Check your MyCSUEB "Degree Audit Report" (DAR) and email any discrepancies to The ADT ADVISER. | | | |
| UDGE D4 | Course | Overlay | 3 |
| UDGE C4 | Course | Overlay | 3 |
| CORE | COMM 305 | | 4 |
| Concentration | COMM 335 | | 2 |
| Concentration | COMM 333 | | 2 |
| | | TOTAL: | 14 |
| FOURTH SEMESTER SENIOR YEAR | | | |
| See the ADT ADVISER and apply for graduation through MyCSUEB by the posted deadline, available at Important Dates | | | |
| CORE | COMM 433 | | 4 |
| Concentration | COMM 435 | | 2 |
| Concentration | COMM 493 | | 2 |
| Concentration | COMM 495 | | 2 |
| COMM Elective | | Select from Concentration List | 4 |
| | | TOTAL: | 14 |
| | | GRAND TOTAL: | 60 |