

Communication Studies ADT to BA - Communication - Media Production Concentration

Title	C-ID Designation	C-ID Units	Double	CSUEB Course	Units
<b>REQUIRED Core: (6 units)</b>					
Public Speaking (3)	COMM 110	3	3		
Interpersonal Communication (3)	COMM 130	3			
<b>LIST A – Select Three (9 units)</b>					
Argumentation (3) or Argumentation & Debate (3)	COMM 120 COMM 120	3	3		
Small Group Communication (3)	COMM 140	3	3		
Forensics (Speech & Debate)(1)(3 units maximum)	COMM 160B	3			
Intercultural Communication (3)	COMM 150	3			
Introduction to Communication Theory (3)	COMM 180	3			
Introduction to Mass Communications (3) or Communication & New Media (3)	JOUR 100 or AAM	3			
Oral Interpretation of Literature (3)	COMM 170	3			
Introduction to Persuasion (3)	COMM 190	3			
Any course articulated as lower division preparation in the Communication, Communication Studies major at a CSU. (3)	AAM	3			
<b>LIST B – Select One (3 units)</b>					
Any List A course not already used.					
Survey of Human Communication (3)	COMM 115	3			
Introduction to Cultural Anthropology (3)	ANTH 120	3	3		
Introductory Psychology (3)	PSY 110	3	3		
Introduction to Sociology (3)	SOCI 110	3	3		
Introduction to Literature (3) or Argumentative Writing and Critical Thinking (3)	ENGL 120 or ENGL 105	3			
Introduction to Reporting and Newswriting (3) or Introduction to Journalism (3)	JOUR 110 OR AAM	3			
Any CSU transferable Communication Studies course.	BCT				
<b>TOTAL MAJOR UNITS</b>		<b>18</b>			
<b>CSU GE Requirements</b>		39			
<b>Double Counting GE</b>		9			
<b>Elective</b>		<b>12*</b>			
<b>Total Units</b>		<b>60</b>			
<b>*Can be used to fulfill CSU American Institutions or any additional major requirements</b>					

GRADUATION REQUIREMENTS These should be fulfilled at the Community College, however if not taken at the Community College, they must be completed at CSU East Bay			
US History, Constitution & American Ideals			
First Category US-1			0-3
Second Category US-2			0-3
Third Category US-3			0-3
		<b>Total Units</b>	<b>0-9</b>
These courses must be taken at CSU East Bay			
Please note: A minimum of three courses in the Upper Division General Education pattern must have a topic/learning outcome oriented toward one of the following topic areas (overlays): <b>Diversity (DIV)</b> , <b>Social Justice (SJ)</b> , or <b>Sustainability (S)</b> .			
Upper Division GE/Overlay	Courses	Overlay	Units
GE-UD-B			3
GE-UD-C			3
GE-UD-D			3
		<b>Total Units</b>	<b>9</b>
University Writing Requirement	Course	GE/Overlay	Units
UWR			
		<b>Total Units</b>	<b>3</b>
Core Coursework	Course	GE/Overlay	Units
COMM 240	Visual Communication and Culture		4
COMM 304	Quantitative Communication Research Methods		4
COMM 305	Qualitative Communication Research Methods		4
COMM 433	Discourses of Difference		4
		<b>Total Units</b>	<b>16</b>
Media Production Concentration	Course	GE/Overlay	Units
<b>Students must take one (1) of the following for four (4) units:</b>			
COMM 312	Media History and Social Justice		4
COMM 314	Media Theory and Practice		4
<b>Students must take ALL of the following courses for 19 units:</b>			
COMM 328	Multimedia Reporting & Writing I		4
COMM 333	Photojournalism		3
COMM 335	Visual and Multimedia Storytelling I		3
COMM 337	Podcasting and Radio		3
COMM 435	Visual and Multimedia Storytelling II		3
COMM 495	Pioneer Media Production		3

<b>Students must also choose one (1) from the following three (3) courses for 4 units:</b>			
COMM 316	Media and Government		4
COMM 318	Media Law and Ethics		4
COMM 428	Multimedia Reporting and Writing II		4
<b>All Multimedia Journalism concentration students must take the following Capstone Project for 3 units to complete the major:</b>			
COMM 493	Capstone: Social Justice Project		3
		<b>Total Units</b>	<b>30</b>
<b>ADDITIONAL COURSE(S) to MEET 60 UNITS</b>		<b>GE/Overlay</b>	<b>Units</b>
These courses may be additional major courses or prerequisites taken at the Community College.			
Free Elective Elective			2
		<b>Total Units</b>	<b>2</b>
		Grand Total:	60

First Semester (FALL)			
UD-B/Overlay			3
LD Major	COMM 240	Visual Communication and Culture	4
UD Major	COMM 312 or 314		4
UWR			3
		<b>Total:</b>	<b>14</b>
Second Semester (SPRING)			
UD-C/Overlay			3
UD Major	COMM 304	Quantitative Communication Research Methods	4
UD Major	COMM 328	Multimedia Reporting & Writing I	4
UD Major	COMM 316, 318 or 428		4
			2
		<b>Total:</b>	<b>17</b>
Third Semester (FALL)			
UD-D/Overlay			3
UD Major	COMM 305	Qualitative Communication Research Methods	4
UD Major	COMM 333	Photojournalism	3
UD Major	COMM 335	Visual and Multimedia Storytelling I	3
UD Major	COMM 337	Podcasting and Radio	3
		<b>Total:</b>	<b>16</b>
Fourth Semester (SPRING)			
UD Major	COMM 433	Discourses of Difference	4
UD Major	COMM 435	Visual and Multimedia Storytelling II	3
UD Major	COMM 395	Pioneer Media Production	3
UD Major	COMM 493	Capstone: Social Justice Project	3
		<b>Total:</b>	<b>13</b>
		<b>Grand Total:</b>	<b>60</b>